

# Cookies Policy

## Active Chiropractic Clinic (“ACC”)

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Issue Date: 25<sup>th</sup> May 2018

Version Number: 1.00

Applicable Law(s): GDPR

For simplicity we refer to the [Data Protection \(Jersey\) Law 2018](#) as “Jersey-GDPR” and the European version of the GDPR ([Regulation \(EU\) 2016/79 of the European Parliament and of the Council of 27 April 2016](#)) as “EU-GDPR”.

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### Websites

Our website is [www.activechiropracticjersey.co.uk](http://www.activechiropracticjersey.co.uk).

At Active Chiropractic Clinic (ACC) we regard your privacy as important.

The ACC websites use cookies and similar tools to improve the performance of the site and enhance your user experience. This policy explains how we do that.

### What are cookies?

Cookies are small text files that a website may store on the device you are using to view website content (either your desktop computer, mobile or tablet). The cookie helps the website, or another website, to recognise your device the next time you visit.

### How does ACC use cookies?

The law allows us to store cookies on your computer if they are essential to the operation of our website.

We require your consent to use non-essential cookies on your computer. By consenting to our cookie settings you are consenting to the use of the data collected as set out in this Cookie Policy.

- **Revoke your consent** - in accordance with the Jersey-GDPR, to revoke consent for processing of your Personal data send an email with the word "Revoke" in the subject field to the email addresses at the end of this document.

### How to turn off cookies

You can stop cookies from being placed on your device, however, this will have an impact on the performance of our website.

If you do still wish to know how to disable your cookies, please follow the guidance

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provided by your Internet browser.

## Types of cookies we use

We use the following types of cookies:

### 1. Session cookies.

- a) **E-Commerce:** These cookies are required to operate our website and its services. They include cookies that enable you to use various features, they are also used to log into secure areas. These session cookies expire after a browser session so are not stored longer term.
- b) **Analytical:** These cookies count the number of visitors to follow how visitors move around our website. They enable us to see how our website works and make improvements, ensuring that users easily find what they are looking for.

### 2. Persistent cookies.

These cookies are used with your express permission (i.e. when you register with us and have your own login account).

- a) **Preferences:** These cookies are used to recognise you. They are stored on your device and used whenever you return to our website. This enables improved login and user experience, i.e. by greeting you by name and remember your preference, which may include content that is personalised for you, or settings you have selected (for example, your language or region).
- b) **Targeting:** These cookies are stored on your device and allow the preferences or actions of the user of our site to be recorded, such as the pages you visit and/or the links you follow. This information is used to make our website and/or any marketing that we display on the site more relevant to your interests.
- c) **Third-parties:** We may also share your 'Preference/Targeting' information with third parties for the purpose of improving your experience on our website.

You can find more information about the individual cookies we use and the purposes for which we use them below.

## First-party cookies

As defined above, some cookies are set that are essential for the website and online services to operate efficiently.

These cookies do not capture Personal data.

We also use cookies to ensure subscribers and/or members are recognised so as to improve the efficiency of our site for users.

## Third-party cookies

Our website may set third-party cookies. We do not control the operation of third-party cookies. Third-party cookies which may be set on our website include:

- **Google Analytics** - Google Analytics allows us to collect data about website usage. This data does not include Personal data. The Google Privacy Policy can be viewed here: [www.google.com/policies/privacy](http://www.google.com/policies/privacy).
- **Social Media** - we use cookies for sharing functions (Facebook, Twitter, etc.) to

provide our website users with convenient access to/from popular social media services.

## Other Policies

Click the links here for further information about our [Privacy Policy](#).

- E&OE: If you notice any errors (spelling, grammar or other) in this policy document please feel free to notify us via our contact details below.

For any questions relating to your personal data, or to submit a Data Subject Access Request, please contact us:

## Active Chiropractic Clinic

The Wellness Centre,  
Pirouet House,  
Union Street,  
St Helier,  
JE2 3RF

Email: [admin@activechiropracticjersey.co.uk](mailto:admin@activechiropracticjersey.co.uk)

Phone: +44 (0) 1534 617 987